



The French Red Cross

Empowering digital transformation:
A journey to hybrid cloud adoption



>> The French Red Cross

The French Red Cross (CRF), a humanitarian organization, partnered with InterCloud to accelerate its digital transformation. This collaboration aimed at revamping its IT framework, ensuring seamless and secure access to its primary two cloud service providers.

A hybrid cloud is a synergy of on-premise, shared, and cloud-based resources, all operating simultaneously. The technological complexity and the imperative to transition to a hybrid computing infrastructure necessitated that the French Red Cross seek out new skill sets and a deeper breadth of expertise.

Transitioning from a traditional on-premise managed framework to an external cloud infrastructure, the French Red Cross recognized the paramount importance of robust cloud connectivity.

>> The business context

The inauguration of the Red Cross Campus in Montrouge marked a significant shift towards outsourcing its IT infrastructure. Following this decision, the organization partnered with InterCloud to update and enhance its interconnectivity management. This decision prompted the French Red Cross to further its partnership with InterCloud, aiming to evolve its IT infrastructure model. This was in alignment with its ambition to swiftly adopt a hybrid cloud, consistent with its digital transformation business goals.





>> Challenges

To accelerate its digital transformation, CRF recognized the need to hybridize its IT infrastructure. As the French Red Cross pivoted its IT strategy, migrating workloads to two predominant cloud service providers became imperative. This also required establishing a robust off-premise IT infrastructure, one that would maintain uncompromised reliability and performance.

During the evaluation phase, the CRF IT team underscored connectivity as a cornerstone for their goals. They were looking for a partner proficient in creating a resilient infrastructure that could not only safeguard critical workloads but also feature a comprehensive business recovery plan. The ideal partner would:

- Offer a comprehensive and ready-to-deploy solution;
- Seamlessly connect to multiple cloud platforms;
- Ensure security for their vital workloads;

- Transition to a resilient network infrastructure;
- Simplify the overall project process.

In InterCloud, the French Red Cross identified a trusted partner with the expertise to work alongside its IT department, ensuring a seamless execution of their strategy with complete peace of mind.

>> InterCloud's Solution

InterCloud is the go-to contact for the French Red Cross for all cloud-based workloads.

Supporting the organization's digital transformation, InterCloud delivers the necessary infrastructure along with an automation portal. This setup ensures the flexibility and responsiveness essential for smooth operations, meeting the French Red Cross' standards for security and service quality.



With the InterCloud platform, the chosen cloud service providers work as extensions of the French Red Cross' internal information system. By managing this entire solution and ensuring network resiliency, InterCloud ensures business continuity for the French Red Cross, from its data centers to its cloud service providers.

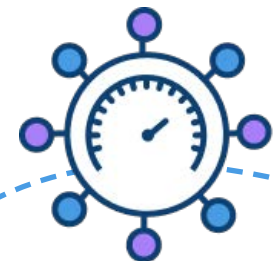
>> Key Benefits

Through an end-to-end managed software-defined solution, InterCloud provided uninterrupted services for the French Red Cross, while ensuring optimal performance, robust security, and agility in their network infrastructure.

Collaborating with InterCloud, renowned for its connectivity expertise, the French Red Cross has been able to optimize its resources, enhancing operational responsiveness, flexibility, and reliability.

The partnership with InterCloud has been pivotal for the French Red Cross's digital journey, offering:

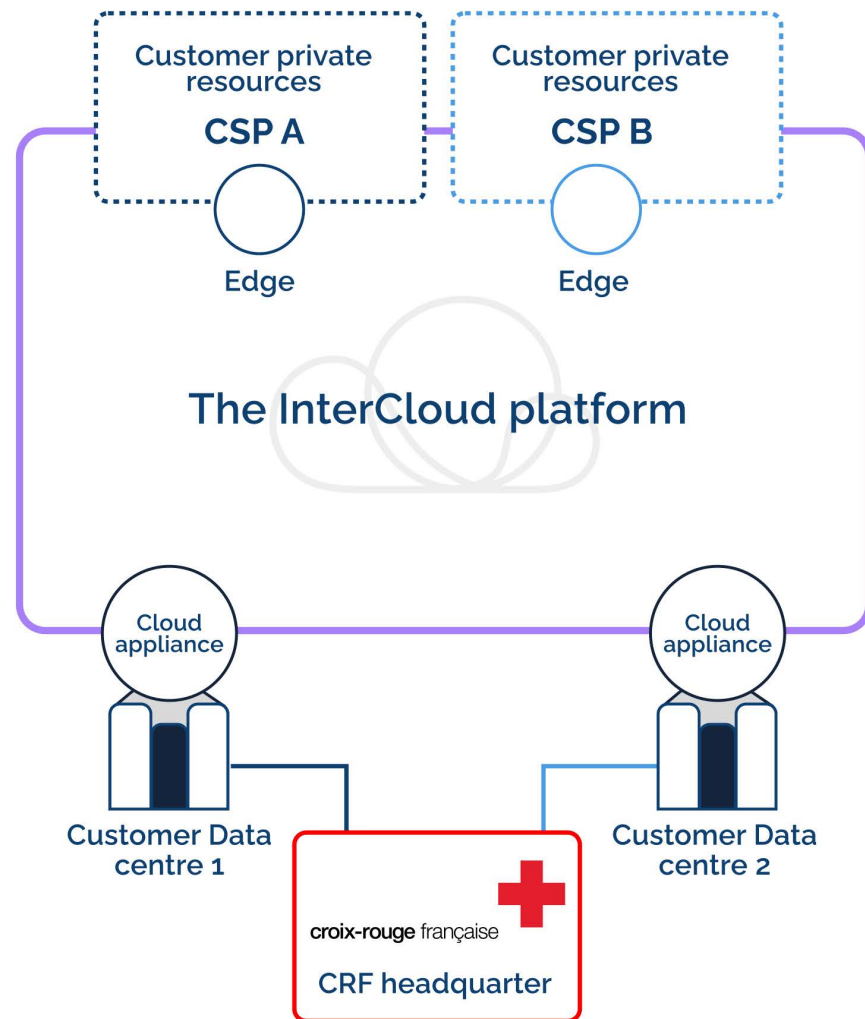
- A secure and resilient network infrastructure;
- An end-to-end managed solution;
- A singular point of contact for cloud connectivity services;
- Flexibility and responsiveness in its operations;
- Seamless integration with the resources from its two primary cloud service providers.



“ We were looking for a professional, resilient and high-quality service that was cost-effective. After careful consideration, we chose InterCloud. Collaborating with them has enabled us to accelerate our digital transformation journey through the adoption of hybrid cloud with cutting-edge connectivity. InterCloud's agility, quality of engineering, and excellent technical expertise make it our partner of choice. ”

- National Production Manager IT,
French Red Cross

>> The InterCloud solution





About InterCloud

InterCloud's end-to-end global connectivity platform eliminates the complexity in deploying the cloud, giving businesses full control over the security, sovereignty, and performance of their critical data traffic with complete peace of mind.

Working with organizations to help them transform global connectivity, reduce network complexity, and accelerate growth and innovation, InterCloud is a trusted advisor to some of the world's leading brands when it comes to leveraging the cloud for future success

With offices across Europe, the company's platform is underpinned by its team of cloud experts who guide customers to implement effective strategies to leverage the power of the cloud across their organization – making global connectivity a driver for business performance.

www.intercloud.com