





Leader in the financial services industry adopts digital transformation as a means to future-proofing business and improving the customer experience, operational efficiency, and business economics.

## >> Challenges

Digital transformation is no longer a “nice to have”. Neither is it entirely about technology. For financial institutions, digital transformation is also about serving the customer in a more efficient way, employee experience, and business economics. Forward-thinking enterprise in the financial industry uses InterCloud connectivity solutions to better support the company’s operations and critical applications in a digital-first environment. As part of the company’s migration to a multicloud environment, Salesforce was identified by the business as the critical application of the operational effectiveness of its teams (sales, after sales, and agents).

## >> Key benefits

InterCloud’s global connectivity platform helped the company accelerate growth and innovation by ensuring the performance and security of the company’s Salesforce data flow in a multicloud environment.

- Improved Salesforce user experience.
- Stabilization of SaaS solutions.
- End-to-end managed services and commitment to customer success.
- Interconnected cloud resources end-to-end as a managed service.

### CSP Partners:

- Microsoft Azure, Amazon Web Services and Google Cloud

### Cloud on-ramps:

- USA | Asia | Paris

### Capacity:

- Dedicated per region from 500MB/s to 10Gb/s

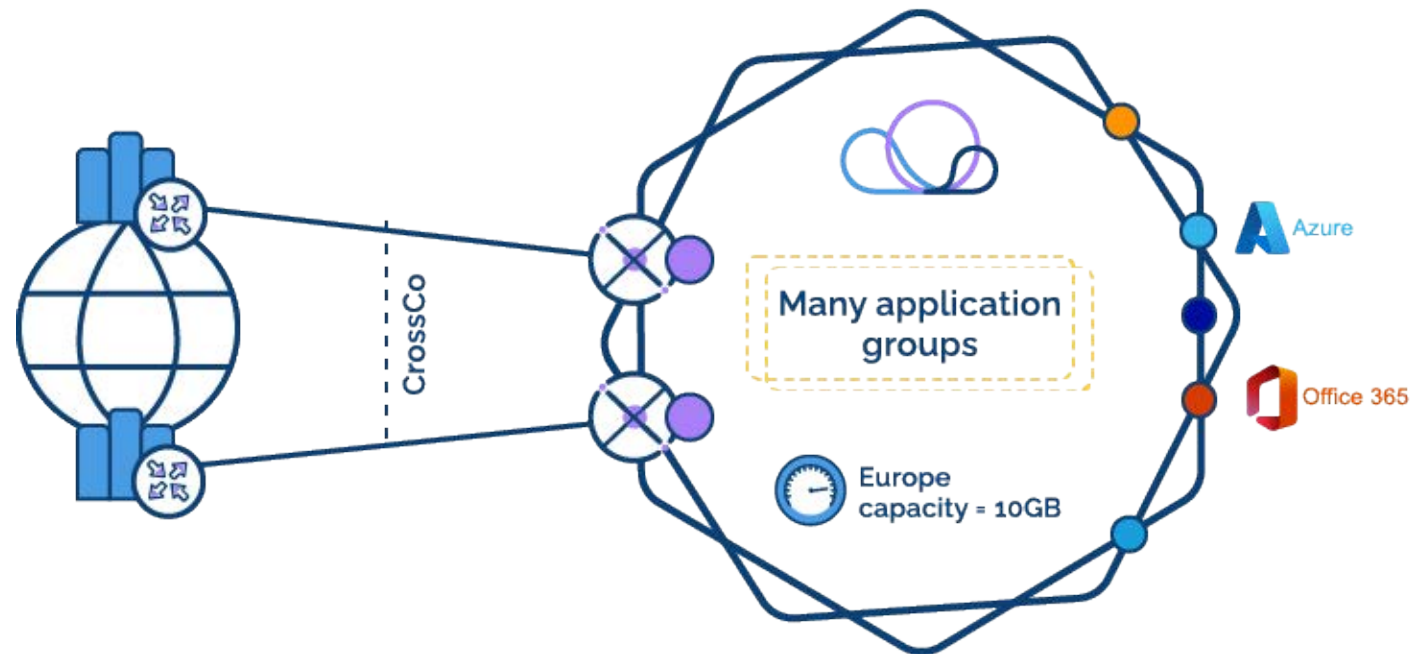
## Without InterCloud:

- Connection to Salesforce through the Internet.
- Latency and jitter.

## With InterCloud:

- The customer can now access Salesforce directly from the USA - fully managed via the InterCloud platform, ensuring high performance and security.
- Following the successful delivery of SaaS services to one of the key operating companies in the group, InterCloud is now a trusted partner to support the customer's end-to-end digital transformation journey.
- As a result, the customer has progressively leveraged the InterCloud platform by broadening its solution to all of its international locations and subsidiaries to support increased cloud consumption, new cloud service providers / IaaS, and additional features.

## >> The InterCloud Solution



## >> The InterCloud advantage

To connect your business-critical applications, InterCloud guarantees end-to-end security and performance of your traffic from your premises to your cloud environments via a best-in-class multicloud connectivity platform.

- **Global reach:** Single, scalable network infrastructure with access to 100% of cloud service providers (CSPs) with exceptional service level agreements (SLAs).
- **Security and resiliency:** Simplify and manage security policies and operations across disparate cloud environments.
- **Scalability and speed:** Create a multicloud network that connects your cloud applications as you need, without restrictions.
- **Visibility and control:** Deliver operational visibility, analytics, and application connectivity across multiple clouds.
- **Productivity and efficiency:** Build your multicloud easily and quickly without needing to duplicate technical resources.

Get in touch with InterCloud to see how you can harness the true power of the cloud.

Visit [www.intercloud.com](http://www.intercloud.com) for more information or email [contact@intercloud.com](mailto:contact@intercloud.com) to schedule a consultation with our experts.

## >> The InterCloud platform

The InterCloud platform enables enterprises to simplify operations, with automated tools and higher visibility across environments — reducing the need for human intervention across multiple steps, empowering business performance with speed and agility. Additionally, the central automated layer enables organizations to select resources based on business objectives without worrying about underlying connectivity and network performance.

- **Secure SDCI:** The only Software-Defined Cloud Interconnect (SDCI) provider delivering a secure, end-to-end managed service.
- **API platform:** API-first platform simplifies and accelerates your network operations, offering enhanced performance and visibility.
- **Trusted partner:** Partner of all major cloud service providers (CSPs), providing optimized connectivity solutions for your business.





## About InterCloud

InterCloud's end-to-end global connectivity platform eliminates the complexity in deploying the cloud, giving businesses full control over the security, sovereignty, and performance of their critical data traffic with complete peace of mind.

Working with organizations to help them transform global connectivity, reduce network complexity, and accelerate growth and innovation, InterCloud is a trusted advisor to some of the world's leading brands when it comes to leveraging the cloud for future success

With offices across Europe, the company's platform is underpinned by its team of cloud experts who guide customers to implement effective strategies to leverage the power of the cloud across their organization – making global connectivity a driver for business performance.

[www.intercloud.com](http://www.intercloud.com)